

ACEA President



Oliver Zipse is the President of the European Automobile Manufacturers' Association (ACEA) in 2021.

Born in Heidelberg, Oliver Zipse is Chairman of the Board of Management of BMW AG, having been appointed in 2019.

Since he joined BMW in 1991, he has held various responsibilities within the company in development, technical planning and production. He was Managing Director of BMW Group Plant Oxford from 2007 to 2008, Senior Vice President Technical Planning until 2012 and Senior Vice President Global Corporate Planning and Product Strategy until 2015. In May 2015, he was appointed to the Board of Management of BMW AG, responsible for worldwide production.

Oliver Zipse holds a degree (Dipl Ing) from the Technical University of Darmstadt and an Executive MBA from the WHU Koblenz and Kellogg School of Management. He is Deputy Chair of the Senate of the Fraunhofer-Gesellschaft.