

## Trade Associations

PepsiCo is a member of numerous industry and trade groups and partners with various nonprofit organizations and non-governmental organizations, including:

- American Beverage Association
- Business for Social Responsibility (BSR)
- Ceres
- Consumer Goods Forum
- FoodDrinkEurope
- Food Industry Asia
- Global Reporting Initiative (GRI)
- The Grocery Manufacturers Association
- International Council of Beverage Associations
- International Food & Beverage Alliance
- International Life Sciences Institute
- Mexican Council of Consumer Goods Products (ConMexico)
- Snack Food Association
- UN Global Compact
- U.S. Council for International Business
- World Economic Forum

PepsiCo works with these groups because they represent the food and beverage industry and the business community on issues that are critical to PepsiCo's business and its stakeholders. Importantly, such organizations help develop consensus among varied interests.

PepsiCo does not always share or agree with all of the views of each of our peers or associations. PepsiCo representatives on the boards and committees of such groups ensure that PepsiCo's position about policy or related activities is voiced. As such, there may be times when PepsiCo chooses not to fund certain initiatives sponsored by such organizations.

PepsiCo annually reviews the benefits and challenges from membership in our major trade associations. In addition, our trade associations are required to obtain specific consent from PepsiCo to use PepsiCo's dues or similar payments for the funding of exceptional political expenditures beyond regular dues and business matters. PepsiCo specifically directs in writing each of its primary trade associations to use PepsiCo dues for general operating expenses and other routine activities, which includes lobbying executive and legislative bodies, and not to apply PepsiCo dues to any political event or election related activity without a specific approval from PepsiCo.

PepsiCo currently does not belong to any organizations which have as a major focus the creation and promotion of model legislation.

### Downloads

- [PepsiCo's 2018 Trade Associations and Policy Groups](#)

## Lobbying Practices Related to the Issue of Climate Change

Climate change is one of the most important issues of our time and requires immediate, coordinated action. Building on our track record of action on climate change, PepsiCo has a goal to reduce absolute greenhouse gas emissions across our value chain by at least 20% by 2030. This goal has been independently recognized by leading NGOs as a science-based target.

Industry action must be supported by climate policy that creates clear price signals and incentives to accelerate clean technology and needed innovation. PepsiCo does not question the science behind climate change, and we have a record of supporting climate policy through membership in the US Climate Action Partnership, signing the American Business Act on Climate Pledge, supporting the Paris Climate Agreement, and becoming a founding member of the US Climate Leadership Council, among other actions.

We believe that our goals and advocacy are consistent with the Paris Climate Agreement, and we ask our trade associations to adopt a similar stance as and when they engage on the issue. PepsiCo regularly reviews the climate change positions taken by our trade associates, and we have publicly reported information on trade association positions as part of our annual CDP Climate Change Report.

PepsiCo is a member of many trade associations and other business and civil society associations, and we do not always agree with all of the positions these associations may take on specific policy matters. On our web site we disclose our contributions to U.S. trade associations and policy groups of which PepsiCo is a member and which lobby in the U.S. at the state and federal level. The document may be downloaded [here](#). PepsiCo is a member of the U.S. Chamber of Commerce, but we do not serve on the organization's Board and we do not share its views on climate policy.