

Engagement Manager, New York City, US

About InfluenceMap

We are a London UK based non-profit think tank working on the cutting edge of climate and sustainability issues. Our highly original analysis of the climate agenda has been [covered by media globally](#), used and acted on by hundreds of investors and has informed numerous campaigns. We are probably best known for our unique platform for analyzing [corporate lobbying on climate policy](#). Other work streams are the [FinanceMap](#) platform assessing the financial sector and its impact on climate as well as a Japanese collaborative venture (the [Japan Energy Transition Initiative](#)).

Joining InfluenceMap represents a great opportunity to be part of a friendly and dynamic team, work with our global network of partners in the finance, media and campaigning worlds and help develop our cutting-edge content which is helping shape the agenda on the climate crisis.

One of our core values is the use of data-intensive research processes to create simple and compelling narratives on climate change. At the heart of this is our strict adherence to thorough and objective data analysis, using a range of sources and tools. InfluenceMap operates a collaborative model, creating unique and data driven content which enables our partners to drive positive change on the climate crisis. These partners are from finance, business, media, campaigns, politics and legal strategies and are global. A key region for our collaborations is the US and we are recruiting a US based Engagement Manager to drive these.

Position Summary

InfluenceMap has a rapidly growing group of partners and users in the US (finance, media, NGOs, corporates, political entities, funders) and we wish to accelerate this outreach and uptake of our content. The role of the US engagement manager will be to lead this outreach and develop ideas for US focused content and projects based on local needs. You will work closely with our team in London with an initial spell in the UK with our London based team. The role will be based in the NYC offices of our strategic partner who is another fast-growing climate change think tank and will likely lead to the establishment of a larger, more formal US presence for InfluenceMap.

Responsibilities

- Maintaining close and mutually beneficial relationships with our key US stakeholders in finance (asset owners/managers), media, NGOs (CERES, WRI, 350.org etc.), corporate representatives and policy makers.
- It is likely you will be closely involved in our content creation (e.g. scoring US entities, adapting methodologies to suit US conditions).
- Expand and deepen these connections by continual outreach and engagement on our latest content, ideas and future plans.
- Maintain a deep understanding of InfluenceMap's work streams and, based on interactions with US stakeholders, help guide their evolution

You will report to the Executive Director of InfluenceMap, Dylan Tanner and work closely with Project Managers of our key work streams. InfluenceMap operates using a range of cloud-based tools and software which you will be expected to quickly master and contribute to (Salesforce.com, Slack etc.). You will be empowered to be assertive and use your initiative in this role.

Skills, Experience and Qualifications

- It is likely you will have 2-3 years' experience within finance or business consultancy involving client facing activities.
- Excellent analysis, data and research skills.
- You will likely have some background in highly data driven research or science-based activities.
- Excellent verbal and written communication skills and the ability to communicate complex analysis clearly to a range of different audiences
- Fluent English skills
- Excellent internet skills, strong attention to detail in all aspects of your work
- The demonstrated the ability to communicate with and build external relationships successfully with a range of organizations
- A good university first degree
- Some knowledge of our work area (climate change/policy/finance/influence). We will provide you will full training to allow you to understand our content.
- Right to work in the US

Salary, Location and Start Date

- The position is based in the NYC offices of our partner (a global climate-finance think tank)
- Working from home and flexible hours are possible
- Salary up to \$80,000 depending on experience/qualifications, negotiable
- This is a full-time position
- Start date early 2020.

The Application Process

- InfluenceMap values diversity and provides equal opportunities to all candidates.
- Please provide your CV (two-page maximum), cover letter (one-page maximum) and reference/s in one PDF file, emailed to: response@influencemap.org. Please include all the information you wish to be considered in this PDF file.
- Please state clearly in the subject line of your email which position you are applying for
- The closing date for applications is end March 2020. Early applications are encouraged and will be processed as received.