

W Membership and participation in initiatives

Name of institution or name of initiative	Member since/ Supporting since	Supporting applicable to	founding groups and main actors	Status
Worldwide memberships				
UN Global Compact – UN-Initiative für Menschenrechte, Arbeitsnormen Umweltschutz und Korruptionsprävention	2000	worldwide	UN-Initiative	voluntary
Global Reporting Initiative (GRI)	2006	worldwide	Founded by Ceres & UNEP; Supported by ^a broad network of companies, civil society activists, agencies, scientists, consultancies etc.	voluntary
KAN	2007	Germany	Commission Health and Safety and Standardization	voluntary
World Business Council for Sustainable Development (WBCSD)	2013	worldwide	WBCSD has been founded in the run-up of the Rio Earth Summit in 1992 The objective: to tie the concept of development to the business world; the WBCSD is managed by the membership companies; are 190 companies from 35 countries 22 sectors such as BMW, VW, Toyota, BASF, Siemens,	
Econsense – Forum Nachhaltige Entwicklung der Deutschen Wirtschaft	2011	Germany	Members are leading German companies and organizations (especially those in the DAX) from different industry and service sectors.	voluntary
Economy and labour				
Chamber of Commerce (ICC)	1946	international	members, national committees and groups in more than 90 countries	voluntary

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ME Gesamtmetall e.V.		Germany	Umbrella organization of the regional metal working employer organization in Germany	voluntary
Südwestmetall – Verband der Metall- und Elektroindustrie Baden-Württemberg e.V.	1948	Germany	Employer organization of the metal working and electronic industry in Baden-Württemberg	voluntary
Bundesvereinigung der Deutschen Arbeitgeberverbände (BDA)		Germany	Association of private employers	voluntary
Bundesverband der Deutschen Industrie (BDI)		Germany	Head organization of the German industry and the close-to-industry services in Germany, represents for 38 industry sectors	voluntary
Verband der Automobilindustrie (VDA)	1954	Germany	The VDA organises over 600 companies of the automotive industry within the Federal Republic of Germany. As representative of this key industry of the German economy the VDA keeps continuous dialog and discussions with other industries, the public, politics and customers.	voluntary
Berlin Center of Corporate Governance e.V.	2002	Germany	Technical University Berlin	voluntary
AmCham Germany	1950	Germany	Network of German and American companies with presence in Germany	voluntary
Deutsche Gesellschaft für Personalführung (DGFP)	1970	Germany	Founder's group: non-profit organization with the objective to promote HR management in	voluntary

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			practice, research and academic teaching with about 2,000 members: 1,750 companies and 250 individual members	
Deutsches Aktieninstitut (DAI)	1967	Germany	Association of the German, listed companies and institutions	voluntary
Deutscher Investor Relations Verband e.V. (DIRK)		Germany	German trade organization for Investor Relations (IR)	voluntary
Berufsgenossenschaft Holz & Metall*		Germany	Statutory accident insurance association	chosen
AmCham EU	2003	EU	Network of European and American companies with presence in Europe	voluntary
European Automobile Manufacturers Association (ACEA)	1974	EU	ACEA represents interests of 18 European automotive companies within the European Union.	voluntary
Business Europe (BE)		EU	Membership of 41 national head organization of industry and employer associations from 35 countries	voluntary
National Association of Manufacturers (NAM)		USA	National association of manufacturers in the US represents manufacturer of all kind of industry sectors in all 50 federal states.	voluntary
Alliance of Automobile Manufacturers (AAM)		USA	Association of automotive manufacturer	voluntary
US Chamber of Commerce		USA	The US Chamber of Commerce represents companies, economical associats, federal and regional chambers and the international Chamber	voluntary

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Automotive Industry Action Group (AIAG)	1998	USA/global	of Commerce in America. Initiative of the U.S. American automotive manufacturers to enhance standardization and solutions along the supplier chain.	voluntary
Japan Automobile Importers Association (JAIA)		Japan	Japanese association of automotive manufacturer	voluntary
International Association of Public Transport (UITP)	2009	international	International network of public authorities and public transportation companies, political decision makers, science institutes as well as supplier and service industries. The network includes about 3,400 members in 92 countries.	voluntary
Business Civic Leadership Center (BCLC)		USA	Business Civic Leadership Center (BCLC) is a non-profit subsidiary of the U.S. Chamber of Commerce, the largest industry association worldwide. BCLC focuses on social and philanthropic issues of the membership companies.	voluntary
Environment				
Clean Energy Partnership (CEP)	2002	Germany	largest project for hydrogen mobility in Europe and leading project of the National Innovation Program for Hydrogen and Fuel Cell Technology (NIP) concerning traffic.	voluntary

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			<p>Since 2008 the CEP is supported by the German Federal Ministry for Traffic; CEP partners are technology, mineral oil and energy companies as well as large automotive manufacturers and two of the major public transportation companies in Germany.</p>	
e-mobil Baden-Württemberg	2007	Germany	<p>Federal state agency for electric mobility and fuel cell technology in Baden-Württemberg; key consultancy of the federal state concerning electric mobility.</p>	voluntary
Europäische Forschungsvereinigung für Umwelt und Gesundheit im Transportsektor e.V. (EUGT)	2008	Germany	<p>Association for the research of traffic-related emissions and imissions and their impact on human beings and the environment. Founding members of the EUGT are BMW, Daimler, Volkswagen und Bosch</p>	voluntary
H2 Mobility	2009	Germany	<p>Joint initiative of leading industrial companies supported by the National Innovation Program for Hydrogen and Fuel Cell Technology (NIP). The initiative stands up for the commercialization of hydrogen for fueling as well as the implementation of a nationwide hydrogen infrastructure in Germany; H2 Mobility partners are Daimler, Toyota, BMW, VW, Hyundai, Nissan, Opel/ GM, Air Liquide,</p>	

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Nationales Innovationsprogramm Wasserstoff- und Brennstoffzellentechnologie (NIP)	2006	Germany	EnBW, Linde, OMV, Shell, Total, Vattenfall, Siemens, Intelligent Energy and NOW.	voluntary
Nationale Organisation Wasserstoff- und Brennstoffzellentechnologie (NOW)	2008	Germany	Strategic alliance of the federation, industry and science to support market entry of hydrogen and fuel cell applications in Germany	voluntary
Verkehrswirtschaftliche Energiestrategie (VES)	1999	Germany	Responsible for the coordination and steering of the National Innovation Program for Hydrogen and Fuel Cell Technology (NIP)	voluntary
World Wide Fund For Nature (WWF) Deutschland	1974	Germany	Initiative of automotive companies and energy industry supported by the Federal Ministry for Traffic and Digital Infrastructure (BMVI)	voluntary
Cross-border Mobility for EVs (CROME)	2011	EU	Development and testing of a new mobility concept by fleet testing with electronic vehicles in the area of the German-French border. The objective: to develop recommendations for the European standard process of the electric mobility infrastructure as well as services.	voluntary
Fuel Cells and Hydrogen Joint Undertaking (FCH JU)	2008	EU	Private-Public-Partnership; members are the European Commission, representatives of the hydrogen and fuel cell industry and research alliance.	voluntary

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Green e-Motion	2011	EU	Transnational initiative to promote electric mobility in Europe; the participating industrial and automotive companies, electric utilities, municipalities, universities and research and testing facilities gather expert knowledge; the objective: to realize a smooth, cross-border traffic with electric vehicles on the road.	voluntary
H2moves Scandinavia	2010	EU	Cooperation of European businesses from the infrastructure and automotive sector that builds on existing H2 initiatives in Europe, where Daimler is actively involved for several years already; The aim of the project is to increase and strengthen the customer acceptance of fuel cell vehicles.	voluntary
NGVA (Natural and bio Gas Vehicle Association) Europe	2009	EU	European association representing the manufacturers of natural gas vehicles (NGV), including effective supplier and distributor of natural gas and biogas, producer of OEM vehicles and parts, which are used for vehicles or stations, as well as national associations related to NGV and other NGV supporters	voluntary
Business Environmental Leadership Council (BELC)		USA	Association of companies committed to fight against climate change; representing various economic sectors	voluntary

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CALSTART		USA	Consortium of transport technologies	voluntary
California Fuel Cell Partnership (CaFCP)	1999	USA	Joint company of the public authorities in California (USA), various car manufacturers, the research on fuel cell vehicles, as well as several other interested sides such as gas station chains and federal agencies of the U.S.	voluntary
Diesel Technology Forum (DTF)		USA	Represents companies in the diesel industry, engine and equipment manufacturers, component manufacturers, fuel manufacturers, manufacturers of emission control technologies	voluntary
Electric Drive Transportation Association (EDTA)		USA	Industry association, membership of various multinational companies	voluntary
Fuel Cell and Hydrogen Energy Association (FCHEA)		USA	Members from the entire supply chain of the fuel cell and hydrogen industry	voluntary
Health Effects Institute	1992	USA	Independent research organization, supported by the U.S. Environmental Protection Agency and the automotive industry	voluntary
National Biodiesel Board (NBB)		USA	National trade association of the biodiesel industry, coordinative function for research and development	voluntary
Society and social				
SAFRI – Südliches Afrika Initiative der Deutschen Wirtschaft		Southern Afrika	Founded in 1996 by the Afrika-Verein, BDI, DIHK	voluntary

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Deutsche Gesellschaft für Auswärtige Politik (DGAP)	1955	Germany	Membership is offered to individuals, diplomatic representatives, companies, media	
Atlantik-Brücke e.V.	2001	Germany, USA	500 members from business, politics, science and the media	voluntary
Wittenberg-Zentrum für Globale Ethik e.V.	2004	international	Initiative of Andrew Young (former U.S. Ambassador to the UN) and Hans-Dietrich Genscher, supported by people from politics, science, as well as religious organizations and businesses	voluntary
Deutsches Netzwerk Wirtschaftsethik (DNWE) inklusive Forum Compliance & Integrity	1990	Germany	More than 600 members, DNWE is the German branch of the European Business Ethics Network (EBEN)	voluntary
Transatlantic Policy Network (TPN)	1993	Germany, USA	Trans-party group of EU and U.S. politicians, CEOs, think tanks and academics	voluntary
European School of Management and Technology in Berlin	1968	Germany	Founded in 2002 by the initiative of 25 German companies and associations, support from various companies	voluntary
Carl-Duisberg Gesellschaft e.V. (CDG), Berlin		Germany	The Carl Duisberg Centers form a network under the umbrella of the Carl Duisberg non-profit company	voluntary
Deutsch-Amerikanisches Zentrum James-F.-Byrnes-Institut (DAZ), Stuttgart	2000	Germany	Carrier is the Association German-American Center / James-F.-Byrnes-Institut eV, where in addition to the official institutions such as the state of Baden-Württemberg, the state capital Stuttgart, the Universities of	voluntary

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			Hohenheim and Stuttgart and the colleges also German-American organizations, the U.S. Embassy in Berlin, corporate members and individuals are represented	
Transparency International (TPI)	2000	international	civil society organization with focus on the fight against corruption, about 90 national offshoot	voluntary
Verband der Betriebs- und Werksärzte in Deutschland e.V. (VDBW)		Germany	Professional Association of German occupational physicians, 3,000 physician members	voluntary
Deutsche AIDS-Stiftung		Germany	Foundation under civil law; support by founders, benefactors, companies, associations, media, prominent sponsors	voluntary
Netzwerk Unternehmen für Gesundheit e.V.		Germany, USA	Initiative of a number of large companies and the BKK Bundesverband GbR, members are companies, agencies and corporations	
Corporate Activity / Netzwerk Sport und Gesundheit Großunternehmen	2000	Germany	Network of large companies on the topic of Workplace Health Promotion and Sport	
PG III "Impfmanagement im Rahmen der ArbMedVV" des Ausschusses für Arbeitsmedizin (AfAMed)	2011	Germany	Development of Vaccination under the ArbMedVV	voluntary
Gesellschaft für Nephrologie	2003	Germany	Professional Association of German nephrologists	voluntary
Deutsche Gesellschaft für Innere Medizin	1998	Germany	Professional Association of German Internists	voluntary

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Gesellschaft für Datenschutz und Datensicherheit e.V. (GDD)	1992	Germany	Non-profit organization for the promotion of privacy and data security with over 2,000 (mostly corporate) members	voluntary
Deutsche Gesellschaft für Recht und Informatik (DGRI)		Germany	The society focuses on conditions and consequences of information technology in law, economics and management	voluntary
AWV Arbeitsgemeinschaft für wirtschaftliche Verwaltung e.V.	1966	Germany		voluntary
Akademie für Reisemedizin (crm)	2010	Germany	Discussion forum for optimizing the structure of the education for travel medicine	voluntary
Bundesfachverband Betriebliche Sozialarbeit bbs-e.V.		Germany	Professional Association for company social consultants in Germany, Austria, Switzerland	voluntary
Charta der Vielfalt e.V	2011	Germany	Founding company of the Diversity Charter	voluntary
Catalyst	2011	Europa	Consulting company since 1962 in the field of organizational development and gender research	voluntary
EWMD (European Women Management Development)	2006	Europa	Network Women in leadership positions	voluntary
Global Summit of Women	2007	worldwide	Global Network of women in leadership positions in business, politics, science	voluntary

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Frauen in die Aufsichtsräte e.V. (FidAR)	2010	Germany	Fidar calls for measures to significantly increase the number of women on the boards German corporations and to increase the proportion of women in top management.	voluntary
Traffic safety				
Europäischer Vereinigung für Unfallforschung und – analyse e.V. (EVU)	2004	European Union	Association of experts in the field of accident research and reconstruction	voluntary
Deutscher Verkehrssicherheitsrat e.V.	1969	Germany	about 220 members, such as ministries responsible for transportation on federal and federal level, statutory accident insurance companies, Deutsche Verkehrswacht, automotive clubs, automotive manufacturer, passenger transportation companies, economic associations and unions, churches and other institutions	voluntary
Deutsches Verkehrsforum e.V.	1992	Germany	more than 160 members; the 21 Executive Committee members are representatives of the German economy	voluntary
Governors Highway Safety Association		USA	represents national and regional	voluntary

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			authorities responsible for traffic safety	
FISITA - International Federation of Automotive Engineering Societies		International	FISITA (International Federation of Automotive Engineering Societies) is the Automotive World Association. The member associations of 37 countries exchange knowledge on technical issues in the area of automotive design and production.	voluntary
EUCAR - European Council for Automotive R&D		European Union	Industrial association of the 14 largest European passenger cars, trucks, and bus manufacturer	voluntary
DIN Deutsches Institut für Normung e.V.		Germany	The German Institute for Standardization offers all interested parties a platform for the development of norms and standards. This is a service to companies, federal state and society; DIN is a private organisation with the status of a non-profit organization.	voluntary
VDA (FAT – Forschungsvereinigung Automobiltechnik)		Germany	FAT is the association of all German passenger cars and trucks manufacturer as well as a great number of suppliers. Their objective is to enhance joint research without any competitive barrier. This happens under the roof of the German Association of automotive manufacturers (VDA).	voluntary
Institut für Fahrzeugkonzepte des DLR		Germany	The institute does research for future automotive	voluntary

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			generations on road and track in Stuttgart.	
acatech e.V.		Germany	The German Academy of Technical Science is the first knowledge academy in Germany. acatech represents technical science in Germany and abroad; the academy offers advise to politics and society regarding technical based issues of the future. The objective: sustainable growth by innovation.	voluntary
Forschungsgesellschaft für Straßen- und Verkehrswesen (FGSV)		Germany	Administration, economy and science delegate more than 2,100 employees.	

Materiality analysis

Our Sustainability Program 2020

U G4-26, G4-27

Political dialog and representation of interests. Our principles for political dialog and lobbying provide the basis for responsible and ethical lobbying. These principles include neutrality in dealing with political parties and interest groups.

Social renewal processes are often associated with far-reaching political decisions that have an impact on our company's long-term strategic focus. To help us make our planning more secure and enable us to contribute our ideas to these change processes, we speak with political decision-makers about topics such as CO₂ regulations, vehicle safety, new mobility concepts or electromobility. Other key issues include trade policy, location-specific issues, education and HR policy. We summarize our company's positions on issues from the fields of environment, energy, transportation, and economy in an annual brochure on the occasion of the international motor shows in Germany, alternating the focus between passenger car and commercial vehicle topics. Since 2013 we have made this brochure available to a broader audience. Our positions are in accord with our declared principles, sustainability goals, and public statements of our company. Given the fact that goals can be conflicting between sustainability dimensions, different nuances are possible.