We are the voice for a united auto industry

The Auto Alliance (Alliance of Automobile Manufacturers) is committed to developing and implementing constructive solutions to public policy challenges that promote sustainable mobility and benefit society in the areas of environment, energy and motor vehicle safety.

The Auto Alliance, the leading advocacy group for the auto industry, represents 70% of all car and light truck sales in the United States, including the BMW Group, Fiat Chrysler Automobiles, Ford Motor Company, General Motors Company, Jaguar Land Rover, Mazda, Mercedes-Benz USA, Mitsubishi Motors, Porsche, Toyota, Volkswagen Group of America and Volvo Car USA. Headquartered in Washington, DC, the Alliance also has offices in Sacramento, California and Detroit, Michigan.

VISION AND GOALS

LEADERSHIP
To develop and implement policies that enable the introduction of new technologies needed to support sustainable mobility;

PUBLIC IMAGE
To be the trusted source of proactive and positive innovation and public policy benefiting society in areas of environment, energy and motor vehicle safety;

RELATIONSHIPS
To initiate and leverage consensus-oriented dialogue with industry, federal and state governments, and other stakeholders to address shared objectives, domestically and internationally; and,

RESPECTIVE SOURCES
To be the credible resource for technical and science-based analysis enhancing motor vehicle safety, environment and energy issues with a global perspective.

OUR MEMBERS
Mitch Bainwol is President and CEO of the Alliance of Automobile Manufacturers, the leading trade association representing automakers selling new vehicles in the United States. The Auto Alliance represents 12 iconic automakers – from the U.S., Europe and Japan – on a range of safety, environmental and technology issues before Congress, the Executive Branch and state legislatures.

Full Bio