Shipping, the International Maritime Organisation and climate change

Summer 2017:
The rationale for a fact based, media focused campaign on the shipping sector’s lobbying on climate policy becomes clear

October 23rd 2017:
A well-timed media release established corporate capture of the IMO

The report, released on the morning of a key IMO strategy meeting on carbon emissions, is ultimately covered in over 100 trade, business and mainstream media articles in the US, Europe, Brazil, India, Philippines and more...

October 25th 2017:
The IMO goes on the defensive

Kitack Lim, Secretary-General IMO, issues a formal statement defending the UN agency’s “inclusiveness” and pledging to continue to “address the pressing issue of climate change.

October 26th:
The shipping sector breaks ranks -
“we have deliberately misled public on climate”

Scathing op-ed by senior shipping executive on his industry’s record on climate shared goes viral.

October 25-27th 2017:
The lobby groups under fire

Forces pushing for reform of the IMO’s climate agenda now have the upper hand, with the sector needing to take bold action now.

Shipping industry lobbyists must be thoroughly fact checked and monitored during 2018 as the IMO finalizes its initial climate strategy. InfluenceMap and our partners remain committed to doing this.

December 13th 2017:
Global pressure on the IMO and shipping to meet the ambitions of the Paris Agreement

At the One World Summit in Paris, 36 nations call for "the ambitious contribution of maritime transport in reducing greenhouse gas emissions." It urges the IMO to implement, without delay, a meaningful climate strategy in 2018.

2018 and beyond:
Essential that the momentum be maintained and climate laggard lobbyists be stopped

Why an urgent campaign was needed:

- Shipping remains outside of the Paris Agreement
- Responsible for around 3% of global emissions
- Corporate capture of the International Maritime Organisation (IMO) by corporate vested interests holding back climate action.
- The IMO is due to present its revised climate strategy in April 2018

Contact: info@influencemap.org  Address: 40 Bermondsey Strret, London SE1 3UD  CIC No.: 9480976