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Leadership

Chair



Kersten-Karl BARTH

Sustainability Director, Siemens

Kersten is Sustainability Director at Siemens AG and responsible for the company's global sustainability program and implementation. A particular focus of his work lies in turning sustainability into a competitive advantage for the Business Units. During his almost 20 years at Siemens, Kersten has held various positions across the company's portfolio and geographical reach, ranging from hydropower in Latin America to industrial energy efficiency in Europe and field service for power plants worldwide. He holds a Master's degree in engineering from the University of Dortmund.

Vice-Chair



Martina BIANCHINI

Advisor, Virtual Collaboration

Martina Bianchini acts as in(ter)dependent advisor in the business/government/stakeholder interface to develop mutually acceptable solutions to complex challenges. Prior she was Vice President of EU Government Affairs & Public Policy for Dow and the Head of the company's EU Liaison Office in Brussels Belgium. In this capacity, she shaped EU industry advocacy strategies on Dow's priority areas and ensures the consistent adoption of a transatlantic and global approach to chemicals management policies. Prior to joining Dow in 2001, Martina worked 14 years in the private sector, both in the US and Europe on different assignments in Environmental, Regulatory, Public and Government Affairs and sustainability. Martina is a board member of SusChem, the European Union Technology Platform for Sustainable Chemistry; European Partners for the Environment, a former board member of Corporate Social Responsibility Europe and a member of the advisory council of the Kings Center for Risk Management. In 2008, she was awarded the title of Distinguished Visiting Fellow at the Institute of Contemporary European Studies (ICES) of the European Business School London. Martina holds a bachelor's degree in Earth Sciences from the University of Trier in Germany and a Master of Science in Environmental Sciences/Toxicology from Louisiana State University, USA. Deputy Director, ICC Department of Policy and Business Practices.

Vice-Chair



Lakshmanan RAJASEKAR

Head of Technology and Sustainability, UltraTech Cement Ltd.

Mr. Rajasekar is a graduate in Engineering with more than 30 years of work experience of which more than 25 years have been with Cement Industry. Currently he is Head of Technology and Sustainability for Aditya Birla Cement Business (UltraTech Cement Ltd.) in their Head Office in Mumbai. In his current role, he is responsible for technology and sustainability in cement business. His current work areas include safety, Energy, reduction in CO2 footprint, use of alternate fuels and increasing cementitious material absorption. He is the co-chair of Technical Committee, Chair of Environmental Task Force and member of Energy Task Force of Industry body (Cement Manufacturer's Association). He is also Co-chair of the FICCI Environment Committee and a member of FICCI Climate Change committee.

Vice-Chair



Gilles VERMOT DESROCHES

Senior VP Sustainability, Schneider Electric

After first experiences as president of an NGO and within a Minister cabinet in France, Gilles Vermot Desroches joined Schneider Electric in 1998. His primary mission was to create and develop the Schneider Electric Foundation. Three years later, Gilles took over the new global Sustainable development department. This entity defines and deploys the

environmental, ethical and social policies of the company, as well as developing the awareness of Schneider Electric employees and other stakeholders to sustainable development issues.

Gilles has participated in projects such as the ethical guidelines of the company (2001), the creation of the sustainability performance score card (Planet & Society - 2005) or the access to energy programme (BipBop - 2008).

Gilles Vermot Desroches is a member of the board of the French forum of the "Global compact friends", as well as the ORSE, the OSI, and the management board of the French Energy Agency Ademe. He holds a master of conference from Sciences Po Paris University.

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