

Climate policy positions of largest global automakers, EV production outlooks, and industry associations

The following is an overview of InfluenceMap's assessment of the global automakers' climate policy positions and their EV and PHEV production plans for 2022 and 2028 provided by IHS Markit in December 2021 (note, this production data does not fully take into account Toyota's new BEV strategy announced in December 2021).

InfluenceMap Performance Band	Company	EV Outlook 2021 (% of total sales which are EVs)	Total sales by volume in 2021 (in millions)	EV Outlook 2028 (% of total sales which are EVs)	Total estimated sales by volume in 2028 (in millions)
C	Volkswagen	5%	8M	36%	11M
C-	General Motors	8%	6M	25%	7M
D+	Honda Motor	0.3%	4M	15%	5M
D+	Nissan	1%	4M	16%	6M
D+	Renault	6%	2M	25%	3M
D+	Ford Motor	2%	4M	31%	5M
D	BMW Group	4%	2M	35%	3M
D	Daimler	3%	2M	47%	3M
D	Stellantis	4%	6M	31%	8M
D	Toyota Motor	0.13%	11M	9%	13M
E+	Suzuki	0.004%	3M	4%	3M

Key Toyota Automotive Industry Association Memberships

InfluenceMap Performance Band	Industry Association	Active region
D+	Alliance for Automotive Innovation	United States
D	European Automobile Manufacturers Association (ACEA)	European Union
D	Japan Business Federation (Keidanren)	Japan
D-	Japan Automobile Manufacturers Association (JAMA)	Japan